

CREATE. SHARE. ANALYZE.

WAYPOINT
OUTCOMES



CREATE

- Rubrics
- Surveys
- Feedback

SHARE

- Amongst instructors
- Across courses
- Between programs

ANALYZE

- Align data with outcomes
- Aggregate and disaggregate
- Develop longitudinal data

THE WAYPOINT WAY

Rubrics and surveys are the building blocks of learning outcomes assessment. Multiple choice tests prove content knowledge, but to develop authentic data on student learning, schools must assess students on complex tasks. Waypoint Outcomes features customizable, interactive rubrics, aligned with course learning outcomes, that help faculty create exceptional feedback for students in just a few mouse clicks. Feedback can be easily edited to customize a response to an individual student, then printed, emailed, or returned to a Learning Management System (LMS) online grade book. And while students receive much better feedback, the resulting data can be easily aggregated and reported at multiple levels to document student learning.

WHO USES WAYPOINT?

- Leading colleges of education, engineering, business, the health sciences, and liberal arts use Waypoint Outcomes to create and publish interactive rubrics and surveys, then easily aggregate and disaggregate the resulting data on student learning.
- K-12 schools investing in online education and project-based learning employ Waypoint to meet accountability requirements.

HOW IS WAYPOINT USED?

Frequent scenarios where Waypoint adds value include:

- NCATE and TEAC accreditation in Colleges of Education
- AACSB accreditation in business school assessment via sampling student work
- ABET accreditation and TA response in Engineering programs
- Nursing candidate assessment
- General education assessment for regional accreditation
- Writing Across the Curriculum initiatives
- E-learning quality assurance efforts
- Centralized Course Evaluation deployment and analysis



ASSESSMENT MANAGEMENT SOLUTIONS

What if your institution doesn't have the processes in place to generate data from your assessment initiatives? Waypoint can help. We will work with you to identify student work appropriate for assessment, collaborate to design a set of rubrics built around your institutional outcomes, and even provide Peer Evaluator Teams to assess student work for you.

We leverage our network of over 400 master's-level (or higher) educators and our deep experience with multiple academic disciplines and assessment projects to help you assess student work, whether it is written, video-taped, stored in portfolios - just about anything your students might create. We will work with you to:

- Help capture and organize student artifacts
- Create a rubric or rubrics, using best practices developed through our work with a diverse group of client institutions and our deep experience with authentic assessment
- Assess student work utilizing a variety of approaches that you determine, including double-blind, normed, and audience response methodologies

A Peer Evaluator Team will assess your students' work, against standards you define, and return a rich dataset to you within weeks.

Waypoint Outcomes Assessment Management Solutions provides the best of both worlds: you can start collecting data now (or even data based on student work collected in the past), then leverage our advanced tools to build your own institutional knowledge and skills.

So while you continue to enhance a culture of assessment skills on campus, Waypoint can work with you to capture data that might otherwise be lost, even mining data archived in your Learning Management System or paper filing systems.

Whether you need to standardize rubrics across an academic program, provide faculty with a self-directed assessment tool, or partner with us to help you assess student work, you'll find Waypoint Outcomes to be the most direct path to your assessment goals.

A UNIQUE APPROACH

Faculty and students can access Waypoint directly from our website, or through an LMS like Blackboard Learn™, placing assessment squarely in the natural workflow of most faculty. Institutions leverage their existing investment in their preferred LMS by extending its functionality through Waypoint.

DIRECT ASSESSMENT

Unlike some assessment software, Waypoint is not tied to the student work that will be assessed. Student work might be in the hardcopy, an electronic file, or even a live presentation. Faculty use the Waypoint web interface to quickly and easily create feedback for students via interactive rubrics tied to customized learning outcomes.

WAYPOINT BENEFITS

- easy-to-use web interface
- dramatically improved feedback to students
- tight integration with leading LMS platforms
- customizable rubrics, aligned with learning outcomes, that can be shared across instructors, courses, and academic disciplines
- real-time assessment results
- assessment management solutions



WAYPOINT OUTCOMES

Bring authentic assessment to your institution.

Learners deeply appreciate getting more than a “B+, nice job” response on their work. Faculty and administrators care about improving teaching and learning, but also must create rich data on student learning outcomes. Waypoint Outcomes streamlines creating feedback for learners while aggregating data aligned with customized outcomes.

The results include better feedback for students, more clearly defined course-level and program-level outcomes, and the data necessary to meet today’s accreditation requirements.

Institutions use Waypoint in a variety of ways to:

- develop crucial data on student achievement
- create exceptional feedback for learners
- define curriculum through libraries of rubrics
- foster a culture of assessment

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Waypoint has been critical to the success of our assessment program. The assessors have found it very easy to learn and to use; it insures consistency across the evaluations and provides summary data for each component of the assessment rubric.

Dr. Frank Linnehan
Associate Dean, LeBow College of Business
Drexel University

Waypoint allows a faculty member to remain consistent when grading the same assignment dozens of times while keeping a record of all comments and generating rich data on student performance – all with the click of a mouse.

Paul Fisher
Director of the Center for Learning and Technology
Seton Hall University

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