



WAYPOINT

OUTCOMES

WASC

QEP

RUBRICS

HLC

SACS

AQIP

MOODLE

GRADING

PORTFOLIOS

ASSESSMENT

MSCHE

BLACKBOARD

TEAC

FEEDBACK

AACSB

NLN

NCATE

ABET



CREATE

- Rubrics
- Surveys
- Feedback

SHARE

- Amongst instructors
- Across courses
- Between programs

ANALYZE

- Align data with outcomes
- Aggregate and disaggregate
- Develop longitudinal data



THE WAYPOINT WAY

Rubrics and surveys are the building blocks of learning outcomes assessment. Multiple choice tests prove content knowledge, but to develop authentic data on student learning, schools must assess students on complex tasks. Waypoint Outcomes features customizable, interactive rubrics, aligned with course learning outcomes, that help faculty create exceptional feedback for students in just a few mouse clicks. Feedback can be easily edited to customize a response to an individual student, then printed, emailed, or returned to a Learning Management System (LMS) online grade book. And while students receive much better feedback, the resulting data can be easily aggregated and reported at multiple levels to document student learning.

WHO USES WAYPOINT?

- Leading colleges of education, engineering, business, the health sciences, and liberal arts use Waypoint Outcomes to create and publish interactive rubrics and surveys, then easily aggregate and disaggregate the resulting data on student learning.
- K-12 schools investing in online education and project-based learning employ Waypoint to meet accountability requirements.

HOW IS WAYPOINT USED?

Frequent scenarios where Waypoint adds value include:

- NCATE and TEAC accreditation in Colleges of Education
- AACSB accreditation in business school assessment via sampling student work
- ABET accreditation and TA response in Engineering programs
- Nursing candidate assessment
- General education assessment for regional accreditation
- Writing Across the Curriculum initiatives
- E-learning quality assurance efforts
- Centralized Course Evaluation deployment and analysis



FLEXIBLE LICENSING OPTIONS

Waypoint, like assessment and teaching, works effectively as a grass-roots initiative. We want to make it possible for individual faculty, small groups of faculty, or single colleges (or even departments) within an institution to license our technology. It is a simple matter to upgrade, at any time, from one Edition to another, culminating in an Enterprise-wide adoption of Waypoint's teaching and learning solution.

EDITIONS INCLUDE:

- **Fellows Edition**
This free version of Waypoint makes it possible for individual faculty to build, share, and use rich interactive rubrics to create exceptional feedback for students and generate meaningful assessment data.
- **Team Edition**
A Waypoint Team makes it easy for groups of faculty, up to ten in total, to efficiently share libraries of rubrics and to aggregate the results.
- **College/School Edition**
The College/School Edition adds powerful outcomes data analysis tools, and the ability to download and report aggregate data.
- **Enterprise Edition**
Waypoint's Enterprise Edition makes sense when outcomes assessment and a focus on quality feedback are an institution-wide effort. The Enterprise Edition supports multiple sets of outcomes, unlimited faculty and students, and reporting across both academic programs and at the institutional level.

All Editions feature LMS integrations, customized outcomes, webinar-based training, enrollment in our Authentic Assessment course, and rubric/assessment consulting services.

Whether you need to standardize rubrics across an academic program, provide faculty with a self-directed assessment tool, or partner with us to help you assess student work, you'll find Waypoint Outcomes to be the most direct path to your assessment goals.

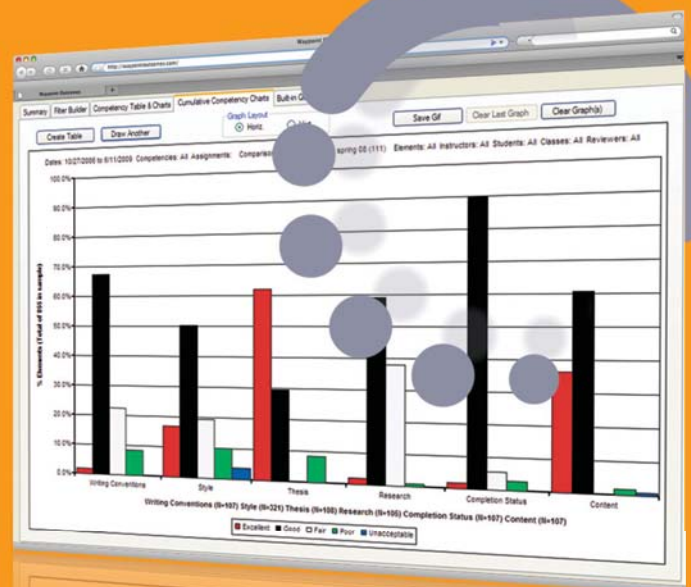
A UNIQUE APPROACH

Faculty and students can access Waypoint directly from our website, or through an LMS like Blackboard Learn™, placing assessment squarely in the natural workflow of most faculty. Institutions leverage their existing investment in their preferred LMS by extending its functionality through Waypoint.

DIRECT ASSESSMENT

Unlike some assessment software, Waypoint is not tied to the student work that will be assessed. Student work might be in the hardcopy, an electronic file, or even a live presentation. Faculty use the Waypoint web interface to quickly and easily create feedback for students via interactive rubrics tied to customized learning outcomes.

What if your institution doesn't have the processes in place to generate data from your assessment initiatives? Waypoint can help. We will work with you to identify student work appropriate for assessment, collaborate to design a set of rubrics built around your institutional outcomes, and even provide Peer Evaluator Teams to assess student work for you.



WAYPOINT OUTCOMES

Bring authentic assessment to your institution.

Learners deeply appreciate getting more than a “B+, nice job” response on their work. Faculty and administrators care about improving teaching and learning, but also must create rich data on student learning outcomes. Waypoint Outcomes streamlines creating feedback for learners while aggregating data aligned with customized outcomes.

The results include better feedback for students, more clearly defined course-level and program-level outcomes, and the data necessary to meet today’s accreditation requirements.

Institutions use Waypoint in a variety of ways to:

- develop crucial data on student achievement
- create exceptional feedback for learners
- define curriculum through libraries of rubrics
- foster a culture of assessment



Waypoint has been critical to the success of our assessment program. The assessors have found it very easy to learn and to use; it insures consistency across the evaluations and provides summary data for each component of the assessment rubric.

Dr. Frank Linnehan
Associate Dean, LeBow College of Business
Drexel University

Waypoint allows a faculty member to remain consistent when grading the same assignment dozens of times while keeping a record of all comments and generating rich data on student performance – all with the click of a mouse.

Paul Fisher
Director of the Center for Learning and Technology
Seton Hall University

